



## Agenda

<b>Date:</b>	Monday, September 17, 2018	<b>Location</b>	Kitchener Public Library-Central Library 85 Queen Street, Kitchener Meeting Rooms D+E
<b>Time:</b>	2-4:30 pm		
<b>Chair:</b>	Machelle Denison		
<b>Guests:</b>			
<b>Regrets:</b>	Annette Morton, Nicole Maxwell		
<b>Minutes:</b>	Joanne Davis		

agenda item	Discussion	Action	Action Date
1.0	<b>Welcome and review agenda</b> <ul style="list-style-type: none"> <li>Machelle welcomed and attendees introduced themselves</li> </ul>		
2.0	<b>Minutes from May 10 were approved</b>		
3.0	<b>Roundtable updates</b>		
4.0	<b>Community Updates-CYPT, WWR, Smart Cities</b> <ul style="list-style-type: none"> <li>Community is changing and evolving quickly</li> <li><b>CYPT</b> Thursday Sept 27</li> <li>Heard from Alison that work is very tied to Smart Cities</li> <li>There is a Reference Group</li> <li>ELAWR has been invited to nest and be part of this</li> <li>Email from Alison explains nesting concept</li> <li>Still have autonomy but have seat. There are other members</li> <li>Are a few other collaboratives who are nesting but we are the first</li> <li><b>WWR</b></li> <li>Forum November 1 1:30-4 pm Victoria Park Pavilion</li> <li>ELAWR also has seat here</li> <li>Three big ideas are Homelessness, Social inclusion and Healthy Children and Youth</li> <li><b>Smart Cities</b> is also tying into this</li> <li>50 million prize for communities to use tech to solve a social problem</li> <li>Goal is to be a benchmark community for child and youth wellbeing and this dovetails with CYPT</li> <li>Phase 2-is March 15</li> <li>4 areas are :               <ul style="list-style-type: none"> <li>Mental and emotional health</li> <li>Sense of belonging</li> <li>Early childhood development</li> <li>Literacy</li> </ul> </li> </ul>		

	<ul style="list-style-type: none"> <li>• A number of leads have met with Matthew Chandy and we have already been identified as community experts</li> <li>• We will be at that table</li> <li>• March 15...5 communities will be shortlisted one will win</li> </ul>		
<p><b>5.0</b></p>	<p><b>Project Updates</b></p> <ul style="list-style-type: none"> <li>• <b>Prescription for Literacy</b></li> <li>• Lynda Sylvester Award-postcards and communication strategy was precursor to this project</li> <li>• “Face to Face” messaging</li> <li>• Generator event...how and why messaging needs to go together...will be integrated into postcards</li> <li>• Want to find best version of script pad</li> <li>• Getting great response from health care providers</li> <li>• A new funder could be Schlegal villages. Lorri Sauve can connect</li> <li>• Could work intergenerationally with grandparents...many have no grandchildren close by</li> <li>• Could this be a 4th or 5th phase?</li> <li>• Igniting a movement is a series of a thousand steps</li> <li>• Project is bold, exciting and huge</li> <li>• Community is waking up to the fact that we are vital</li> <li>• Cohesive group is already working and ready to go</li> <li>• We are being invited to tables consulted by Smart Cities-our time has come!</li> <li>• This project is powerful but it is tough to crack “Face to Face” with health care providers</li> <li>• Try to see how your org fits into this project</li> <li>• If you don’t see yourself in this, please reach out to Kathilee and she will meet with you to determine where you could fit in</li> <li>• Still an opportunity to educate healthcare providers</li> </ul> <ul style="list-style-type: none"> <li>• <b>Face to Face</b></li> <li>• Hallman app-roll out P4L project across entire Region</li> <li>• All healthcare providers</li> <li>• Thank you to all those who contributed to grant app- it took a village to raise a grant!</li> </ul>	<p>K. Porter to contact L Sauve</p> <p>all to contact K. Porter</p>	<p>asap</p>
<p><b>6.0</b></p>	<p><b>Igniting an Early Literacy Movement</b></p> <ul style="list-style-type: none"> <li>○ What? So what? Now what?</li> <li>○ How would it impact you and your work?</li> <li>○ Group Discussion and brainstorming</li> </ul> <ul style="list-style-type: none"> <li>• What would that mean to you if we ignited an early literacy movement in Waterloo Region?</li> <li>• What if it was integrated and as public as recycling? Everyone’s talking about it</li> <li>• Imagine the Ministry is putting money into early lit... it’s already ignited and moving down the continuum. We have validity already.</li> </ul>		

	<p>Now what?</p> <ul style="list-style-type: none"> <li>• Will go beyond us and to others in community</li> <li>• Business and corporations might see how there is payback when they see the movement ignited</li> <li>• We have skills...what's needed is engagement in parents and service providers outside this table</li> <li>• PPCC- is also excited and this mirrors their work</li> <li>• Without parent engagement, how can we move forward?</li> <li>• Looking at ways we could work together with PPCC</li> <li>• Some healthcare providers do not have full breadth of knowledge and have an assumption that people know info</li> <li>• Face to face also happens between adults and professionals</li> <li>• Looking forward to PPCC and the YMCA's Community Connectors being engaged in this work</li> <li>• 4 library systems...want every single new parent to understand the value of early literacy...like recycling</li> <li>• We would be out of business and good for everyone to know how important it is</li> <li>• They just need reminders...what is the why?</li> <li>• Timing is important too...can run pilot but how do we know that pilot is working? <ul style="list-style-type: none"> <li>○ Uptake in Partners ie prescription pads</li> <li>○ Evals from partners</li> <li>○ How does that translate into population?</li> <li>○ Worthwhile thinking about long term impact...are parents using and applying?</li> <li>○ There might be interest from the EDI people</li> <li>○ Will look to some movement in those results</li> </ul> </li> <li>• What can we ask of ELAWR members? <ul style="list-style-type: none"> <li>○ Need members to collect info for us</li> <li>○ Ask what can you do to support this effort?</li> <li>○ Need a baseline...have EDI for this</li> <li>○ Impact on school board-parents more receptive to literacy information and already tuned in, kids will already come more prepared</li> <li>○ Rehab point of view...this is proactive approach</li> <li>○ See referral rate drop to KidsAbility</li> <li>○ Many of us have a waiting list</li> <li>○ It is a mind flip...this approach is how we reduce waitlist that leaves space and resources for families who are not receiving messages</li> <li>○ Increase numbers in EarlyON and library programs might be an indicator</li> <li>○ Libraries need to remove barriers, remove fees</li> <li>○ Conversations with parents who are getting home childcare</li> <li>○ Caregiver workshops <ul style="list-style-type: none"> <li>▪ Lots of families not in 9-5 jobs...children are with</li> </ul> </li> </ul> </li> </ul>	all	
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	<p>caregivers long days ...there are opportunities for caregiver education...ie making reading fun etc</p> <ul style="list-style-type: none"> <li>○ Is there a plan to share this pilot broadly...organized method to float out to orgs?</li> </ul>		
<b>7.0</b>	<p><b>Fall Generator event-brainstorming-see additional notes below</b></p> <ul style="list-style-type: none"> <li>• Get Kathilee to share her ppts</li> <li>• The next Convening space is an update on June's Generator Event</li> <li>• What's next? Broad to focused kind of event</li> <li>• We made a tremendous impression on our guests...what could we do next?</li> <li>• Continue to expand beyond the membership</li> <li>• Work on synergies with other collaboratives (Smart Cities, etc)</li> <li>• Ask original group from Generator to come back and bring a friend with a defined topic to broaden the audience</li> <li>• Literacy trivia idea</li> <li>• We have to get people to the "church" OR how do we get the church out to them.</li> <li>• Trivia night event that everyone can bring someone to</li> <li>• Is there money to bring beer/wine?</li> <li>• A fun activity night that is tied to the 5 practices.</li> <li>• An adult version of FLD</li> <li>• Influence the influencers</li> <li>• HCP invites to our pilot sites</li> <li>• Strike a committee for this event – 3 to 5 people:</li> <li>• We will send out an email request for committee members. Lorri Sauve expressed interest</li> </ul>	K. Porter	
<b>8.0</b>	<p><b>Communications-social media to take back to your organization</b></p> <ul style="list-style-type: none"> <li>• Pull messages off website for social media for your orgs</li> </ul>	all	
<b>9.0</b>	<p><b>Next steps for members</b></p> <ul style="list-style-type: none"> <li>• please let a Leads member know if you are interested in joining the planning committee for the next Generator event</li> </ul>		
<b>8.0</b>	<b>Adjourn</b>		

**Upcoming meetings**

ELAWR-whole alliance

2-4:30 pm

Thursday, November 15 2018

Waterloo Public Library- Harper Branch

500 Fischer Hallman Road N.

## **Generator Event Brainstorming - times in your life where you have been able to collaborate and experience something with someone you didn't expect to happen/ times when you have been involved in a collaboration**

- Lorri – collaborated with mayor of Guelph re: funding cuts for breakfast program. **Be bold and take the first step, don't be afraid, reach out to others – you don't have to solve problems alone, you never know what will happen**
- Kim – weekend building a fort with her niece. **Doesn't have to be my idea, unexpected but fun**
- Emily – managed a co-working space in Guelph – watched collaboration happen all the time in that setting. **Don't always need to do the research, just throw ideas out there and watch them stick or not, importance of partnership collaboration essential to any organization's success, you don't have to be isolated and alone**
- Norma – collaborating on a presentation with other SLPs. **Energizing, richer content because of work together**
- Colette – when she came out of the classroom to do work with literacy intervention with students, but not enough money to continue, became part of a group of 6 literacy support teachers having to work together to create documentation – **team still collaborates 10 years later, connections were made and solidified**
- New Kim – collaborating with teacher colleagues – collaborating with SLPs in the board – **collaborate with unexpected people who have different knowledge sets from you, invite new people to the collaboration in order to innovate, collaboration brings us together. Be hard on ideas and soft on people**
- Debbie – adventure room where we would not have gotten out if we hadn't collaborated **Let people work to their strengths, winning is good in collaboration!**
- Jaime – when the federal government was doing climate change forums at City of Kitchener, at her round table were lots of different people. **Wildly diverse ideas are good when you can listen to each other and come up with a compromise. In order to collaborate you have to shut up and listen**
- Mabelle – Strong Start brought MPPs together from SS's catchments in order to form a nonpartisan caucus. **Collaborators need an authentic interest in the idea, put personal and political interests aside**
- Barb – trivia night at Descendants last week – 4 people. Not sure they would be good, winning team only beat them by a little bit. Collaborative part was coming up with the answers. **You don't always need to be right, give and take needed. You have to be okay with being wrong and someone else being right, strength in numbers and had more fun. Humour very important, when in doubt go with the funniest answer...that smooths out the sharp edges**
- Norma – group of ladies she gets together with her mother in law and the sink plugged up . **Everyone had a role to play and worked to their strengths.**

- Marci – at Conestoga College two years ago doing group work. **Understand everyone's experiences are valid and she doesn't have to be in control especially with a group of people she did not expect to be collaborating with**
- Kathilee – sticky note story at Humber College first class back after strike. **Sometimes you have to just let go and use the tool that the universe puts in front of you**
- Sonya – Better Beginnings volunteer placement. Varied of ages coming together in Guelph. Now working in RoW and trying to foster collaboration. **Collaboration happens at different rates**
- Joanne – 2005 Central Frederick Neighbourhood Association running a summer festival, No community centre in downtown Kitchener, they started the drive for a community centre in DTK. Now there is one. **OMG, what have we done? Sometimes it's scary but it's doable if you work together. People came and went, accept partners for what they can do.**
- Chris – about 5 years ago within her agency there were different organizations doing same job but in different ways, then they amalgamated. **Became a better team by working together even though we started on different teams. Everyone needs to give and take.**