



Date/Time	July 24, 2018 2-4 pm
Location	KidsAbility
Chair	Machelle Denison
Notes	Joanne Davis
Present	Laura Dick, Kathilee Porter, Norma Williams, Kim Krueger Kischak
Regrets:	

Agenda item	Discussion	Action
1.0	<ul style="list-style-type: none"> Welcome and agenda review 	
2.0	<ul style="list-style-type: none"> Review minutes from May 1 Leads mtg. Discussion re nesting with CYPT. This is now in Alison's court 	Machelle will do follow up from this meeting to Alison
3.0	<p>Kathilee's workplan (incl discussion of Fall Generator Event)</p> <ul style="list-style-type: none"> she is perking and doing a phenomenal job fall generator event may not be in her workplan Laura will get this event in motion it makes more sense to set the theme in healthcare or child development date for after Octoberfest need to do some work on speaker-knowledgeable and entertaining Stuart Shanker was suggested feedback from Generator attendees was that there was unexpected and spontaneous content is there someone to juxtapose with him? <p>P4L Update</p> <ul style="list-style-type: none"> DashMD app is being piloted in Cambridge. It was started at Markham Stouffville Hospital our LHIN has brought it Cambridge first treatment based app for patients content includes what you should expect and aftercare ie physios etc successes was in Maternal Child unit in Markham 	<p>Laura to get Fall Gen Event in motion</p> <p>Laura and Kim will have a further convo with options to present back to the group</p>

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	<ul style="list-style-type: none"> • Beth K came in on this conversation • goes live in Sept/October • Beth was going back to speak to LHIN in order to discuss First 2000 Days project and how it can be integrated • also K is setting up a mtg with Public Health and Beth • also contacted VP at Cambridge Hospital • the hospital can customize content • DashMD people-will let specific non profits in on app as it is advertising based • it is possible that the First 2000 Days could build on this platform <p>P4L Budget</p> <ul style="list-style-type: none"> • have about \$ 65-70 K left • will spent this out on free lance graphic design for cards and funds to carry Kathlilee on into Jan and Feb and \$\$ for generator event <p>Face to Face pilot is getting traction</p> <ul style="list-style-type: none"> • Two Rivers and Langs are in • they like Face to Face • the cards will get printed and start in September • both have Baby Friendly designation • 8 physicians at Two Rivers will be involved • Langs will continue to use their Early Years space if it is not an EarlyON Centre. Good info for members • Langs will use post cards at all sites including Grow and wants to integrate messages into kids programs • public health-integrate into electronic messaging • need to put into social media • other facilities for pilot includes breastfeeding clinics and midwifery practices including Blue Heron and Cambridge. • Langs does Early Years screening clinics 4 times a year and would like us to have a presence there • docs at Two Rivers are interested presenting information at certain timeframes: <ul style="list-style-type: none"> • 4 months-Face to Face postcards • 6 months-warm referral to Baby Connections • 18 months, if there is evidence of poverty, a referral to Project READ • could also point them to Family Compass or an EarlyONCentre • is there a way to electronically track? CRM system? • work becomes fodder for report and way for others to follow up once Kathlilee leaves • Baby Connections software has this capability • need central repository for ELAWR's info and relationships • leads can use for reports presentation etc • could be housed on computer on a spreadsheet or Trello? 	<p>Laura and Kathlilee will meeting with Nick at WPL re password cloud based solution</p>

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	<ul style="list-style-type: none"> • make it accessible to others • might also be an alert system • Dashlane is a central repository of passwords, cloud based and subscription • good for emergency preparedness • ELAWR confirmed at meeting of family docs • Jean Clinton is coming to this mtg • it is a Nov date but not confirmed • magnets...still waiting to figure this out with Public Health • its huge that we have collaborated with Public Health • huge step and outcome • building pathway between treatment and prevention 	
4.0	<p>Resource Development</p> <ul style="list-style-type: none"> • Hallman Foundation • Abbie would like us to share lessons learned from this grant • Sept 10 is the deadline for Children’s Initiatives • it was decided to pursue a joint application with ELAWR and Baby Connections and Project READ • there needs to be a two-pager submission in advance of the preliminary meeting • ideas include Face to Face brand or theme? Baby Connections-Face to Face • need to get together and get that sorted out • August 9 patio meeting (7:30 Wildcraft) for group to put together idea for grant • Book Drive idea-park for next time 	
5.0	<p>Collective Impact Initiatives Update (CYPT, WWR, Smart Cities)</p> <p><i>CYPT-forum</i></p> <ul style="list-style-type: none"> • design thinking • had youth participation • next meeting September 27 • haven’t yet announced Big Statement <p><i>WWR forum</i></p> <ul style="list-style-type: none"> • brought indigenous elements to the meeting • had some speakers talking about social inclusion-Kate...a transgendered person • Paul Born • Mike Murray • Rohan Thompson • panel discussion • things got “real” and it was sobering • Blue Skye singers wrapped up • asked for interest in Catalyst groups • Healthy Child and Youth Catalyst group is on hold waiting for outcome of Smart Cities 	

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	<ul style="list-style-type: none"> • there was a call but not open to Healthy Children and Youth • there was a call for participation in Social Inclusion and Communications catalyst groups by September 21 • still have lots of internal governance work to do <p>Smart Cities</p> <ul style="list-style-type: none"> • Laura, Kathilee, Kim and Machelie went to a meeting with Matthew Chandy • there was an informal invitation to ELAWR to be lead for literacy sub group and possibility of leading the pillar • this will be intense work for 6 months...very action oriented 	<p>Laura and Kim will put together notes from the meeting with Matthew Chandy</p>
6.0	<p>Family Literacy Day –transition to KPL leadership</p> <ul style="list-style-type: none"> • thank you to Lindsay Skeen • Barb Janicek will be lead and they have got the “binder” and it can be held safely with them. • first meeting for early September • Erica Woodford is gone and will hook us up with new person at Frontier College 	
7.0	<p>Leads-Roles and Responsibilities-review</p> <ul style="list-style-type: none"> • there was some early work done on roles and responsibilities at the last forum but it needs to be fleshed out and members need to be engaged and sign up for roles • it was decided that each Lead would look at their area first and bring a more developed plan to the next Leads meeting September 5 • a goal for this meeting needs to be excitement and reengagement • Questions...are they feeling excluded from inner group? • make sure we communicate why their engagement is it beneficial for own organization • the message needs to be that we are all working to improve outcomes for children • now need to focus on benefits to igniting a literacy movement for their org • what does the future look like if we are successful? • how can you contribute to this? • next meeting work on building excitement and the engaging membership in the work • include that we are being invited to be part of Smart Cities project and are building relationships outside of sector • part of the problem is that people are not decision-makers in their orgs • ELAWR is very in touch with what is going in the Region • important that they take back to their orgs • we need to connect dots for them and create something more tangible • we could get feedback from generator event 	<p>All Leads</p>

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	<ul style="list-style-type: none"> something new? multi media? where is inspiration coming from for Forum...Monday September 17? 	
8.0	<p>Social Media</p> <ul style="list-style-type: none"> Facebook posts have room for other orgs brands or logos is Facebook still tied to Wanda? Gabrielle set up stuff under earlyliteracyalliance@outlook.com Norma will sort it out 	Norma will sort out Facebook and email passwords etc
9.0	<p>Future meetings</p> <ul style="list-style-type: none"> mtg with Hallman Foundation patio meeting Thursday August 9 to create two pager Wildcraft 7-9 pm Leads meeting 1:30-5 pm September 5 @Kidsability to plan forum and write parts of Hallman app 	Laura Norma Machele and Kathilee Leads Leads

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