



Leads-Meeting Notes

Date:	Wednesday, Sept 5	Location	KidsAbility
Time:	1:30-5:00 pm		
Chair:	Machelle Denison		
Guests:			
Regrets:			
Minutes:	Joanne Davis		

Agenda item	Discussion	Action	Action Date
1.0	Welcome and review agenda		
2.0	Review minutes from July 24 <ul style="list-style-type: none"> no budget update due to bus manager away but good till june 30 		
3.0	Outcomes for Sept 17 whole alliance meeting <ul style="list-style-type: none"> Igniting a literacy movement/ what can ELAWR do to accelerate this? What is the best thing we can do right now to leverage these opportunities? Devote time to P4L update-what is happening in pilot? What do we need from them? Generate excitement by update on what we have been doing Exciting updates...need to bring their contacts in What? So what? Now what? A call to action Communicate how this ties back to member orgs own agenda 		
4.0	Agenda for Sept 17 meeting-generating ideas <ul style="list-style-type: none"> Welcome Roundtable updates What happening? Remind goal-ignite an early literacy movement Smart Cities, WWR, CYPT and P4L and Face to Face So what? Our time has come! See how literacy is landing in each one of these Progress in pilot Smart Cities-four focus areas CYPT-child and youth development This is the time for the movement 	Laura and Machelle	in prep for Sept 17

	<ul style="list-style-type: none"> • And here are the opportunities • Ask some open ended questions that provoke discussion • How can you see this fitting into the work you are doing? • Help members make the connection • If we are successful, how does this impact your organization? • How would your work be impacted? ie see more clients, etc etc...be out of business • put the question in agenda • If there was an early literacy movement how would it impact you? • Laura - what. Machel - so what • Now what? Here are the things... • Friend raising • Communicating-social media-take info back to your own orgs • Connect with a lead area • In advance think about these four areas • What do you want them to know? What are your pain points? Make sure they know... • Norma...action...get people to follow • Help with social media • Reiterate messages from Generator event • A new event for fall • Brainstorming on the fall Generator event...marry to first generator event • Laura goes first to engage in new Generator 		
5.0	Leads-Role and Responsibilities <ul style="list-style-type: none"> • Tabled for next Leads meeting 	all	
6.0	Hallman app-project outcomes and alignment with CYPT <ul style="list-style-type: none"> • A discussion ensued around this topic and the app was completed 		
7.0	Finishing proposal-what's left to do? <ul style="list-style-type: none"> • pieces of the app were completed by various members 	all	September 10
8.0	Adjourn		

Upcoming meetings

ELAWR-whole alliance

2-4:30 pm Meetings rooms D+E

Monday, September 17

Kitchener Public Library-Central